

Last issue's article on the company history of famous Meissner & Buch was well received by readers. No wonder as M&B cards are popular with many collectors worldwide. The company history is one thing but of course I was aware that the majority of readers are probably more interested in the card production of Meissner & Buch. So I added the appeal to readers that I would gladly publish any information available on the various M&B post card series, like titles, artists etc.

The only serious work I did know of had been published years ago in the catalogues of the late John Smith: "Catalogue of Picture Postcards and Year Book", later "Picture Postcard Values". The name of the compiler was unknown to me, however. Several readers told me of these lists again and that they would have additional information on series not yet mentioned.

Well, this was nice to hear but not really something to work with. I was thinking of putting this matter aside for some time.

Then Ken Harman contacted me and to my surprise I learned that he has been the compiler of the above mentioned M&B lists. Regular readers will know his name. Ken wrote the article on Annie French published in TPA #20.

Now Ken Harman, although busy with many other activities, has agreed to supply an updated M&B series listing. He has also cleared copyright matters. In the end I am now able to present the best possible choice in M&B series research and I wish to thank Ken very much for his work and co-operation to share his research with other readers. Now I hope that all those who have additional information write and help to fill gaps.

**Many thanks in advance!**



# MEISSNER & BUCH

## \*\*\* A LIST OF KNOWN SERIES \*\*\*

*Some comments from the Editor.*

Ken has left out any series that does not have a title or details of the artist. Well, I however would prefer to know of each and every M&B series no. ("Künstler-Postkarten") published and the subject shown with or without artist signature. Although no signature = no artist card (but art reproduction) according an old interpretation. Perhaps the signature is in some cases not found on every card in a series?

I do not collect M&B cards myself, but have some I used for illustration. Those not on Ken's actual list were already added. I see these series as an excellent study object. Did Meissner & Buch really use a consecutive numbering for their own cards? It is obvious that they followed actual trends then, to meet customers requests (and maximize profits). Popular subjects like the navy views, beautiful women, countries, 'touristic' places, art-

ists that were popular etc. Plus series that might had been used as "fillers", like flowers, seasons/holiday series etc.

I have an original Meissner & Buch invoice from early March 1915. Listed are the actual novelties of their (now called Patriotic) "Künstler-Postkarten" series no's 2117 - 2126. All but one series deal with flowers, typical spring, easter subjects. Only a single "Our Heros" series, which is not much when you consider it was the early stage of the Great War. Most people were still quite sure that the war was over soon.

The above mentioned series were offered in wrappers which I have not seen yet. The number of cards per wrapper is not given unfortunately. Probably 6 cards only? Or the

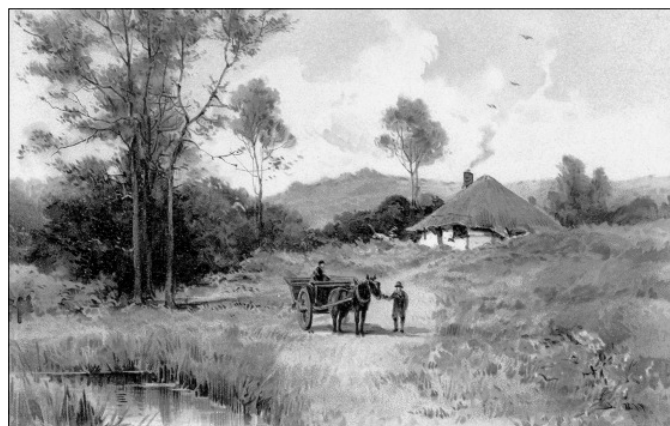
usual 12 card bundle? From the 10 M&B series at that time on offer, 5 were also available without greetings imprint, or with different imprints according customers request. Had M&B artists card series turned into a greeting card collection?

I recall the correspondence with an avid M&B card collector that took place long ago (10 or more years), but the man has already passed away 4 or 5 years ago. At that time my interest in M&B was rather limited. Efforts to research the company history were not successful then. Anyway, this man told me of the M&B series of post-1910 date to become greeting card like and, I remember that he was sure that M&B "recycled" previous published flower series under a new series number. The only difference was that some views were now in portrait instead of the former landscape format. Well, I never saw any proofs for this, but who knows? The situation of the postcard trade in post-1910 years was not that good. Perhaps even a believed to be financially strong firm as Meissner & Buch had to save costs on art work, and reused own, previously published cards(?).

- Title ill. shows the M&B factory in 1910 -



M&B series 2197. Divided back, not p/u. Quality chromolitho. Not signed. Caption reads: "Der kleine Schwerenöter" (Little philanderer)



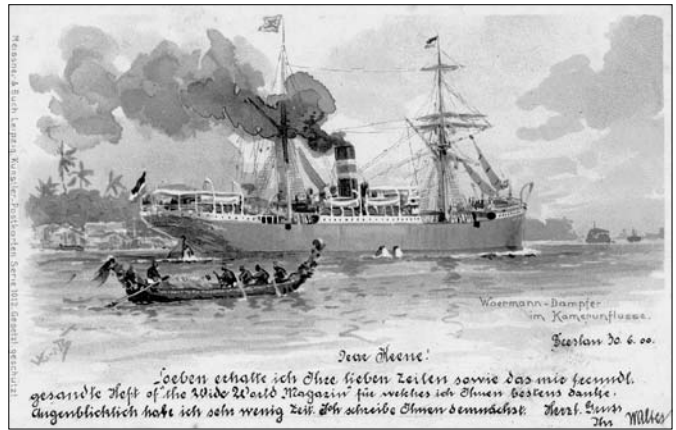
M&B series 1265. "Auf lichten Pfaden". Undivided back, "Post Card" imprint in 4 languages. not p/u. Quality chromolitho. Not signed.



## A LIST OF KNOWN SERIES

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<b>SERIES</b> (cards/series)	<b>TITLE or subject</b>	<b>ARTIST</b>
*1000 (12)	MARINE-POSTKARTEN	Hans Bohrdt
*1001	(Mothers and children)	W.F.
*1002	(Mothers and children)	W.F.
*1003	(Horse racing)	C. Becker
*1004	(? Military leaders)	A. Beckort
*1010 (12)	(Military)	?
*1011 (12)	VENEDIG	A. Prosdociami
*1012 (12)	(Merchant liners)	Hans Bohrdt
*1013 (12)	ROTHENBURG	Otto Hummel
*1014	BADEN	Otto Hummel
*1015 (12)	MARINE-POSTKARTEN	Hans Bohrdt
*1016	AUS 'NANSEN, IN NACHT UND EIS'	A. Goldfeld
*1018 (12)	ROMA	G. Gioja
*1023 (12)	HANNOVER	Otto Hummel
*1029 (12)	VON DER ALM	?
*1032 (12)	LAGO DI COMO	A. Prosdociami
*1033	BLUMENFEE	M.S.M.
*1034 (12)	AUS DEM THÜRINGER LAND (I)	Otto Hummel
*1035	LAND IDYLLEN	A. Mailick
*1037 (12)	AUS DEM THÜRINGER LAND (II)	Otto Hummel
*1039	LAWN-TENNIS	B. Wennerberg
*1040 (12)	GRÜSSE DER FLORA	? M.B.
*1041	WEIHNACHTSGRÜSSE	?
*1047	UNSERE GARTENFREUNDE	C. Klein
*1048 (12)	KINDLICHER FROHSINN	M.S.M.
*1049	CHIC	?
*1052	AUS FELD UND GARTEN	C. Klein
*1053	DIE 4 JAHRESZEITEN	?
*1055	WEDGEWOOD	?
*1058	WIR GRATULIEREN	FR.
*1061	EDELWEISS	?
*1062	FIRENZE	E. Bensa
*1063 (12)	S. MARCO	A. Prosdociami
*1064 (12)	LAGO MAGGIORE	A. Prosdociami
*1065	AUS DER GUTEN ALTEN ZEIT	?
*1066 (12)	GLÜCKLICHE ZEIT	M.S.M.
*1067	WEDGEWOOD GRUPPEN	M.S.M.
*1068	AUS VERGANGENEN TAGEN	?
*1069	WEDGEWOOD FIGUREN	M.S.M.
*1070 (24)	DEUTSCHER SPORT	?
*1076	FLOTTENGRUSS	?
*1081	AM BLÜENHAIN	?
*1082	FROHE TAGE	M.S.M.
*1084	GRAZIÖSE GESTALTEN	?
*1085 (12)	NAPOLI	A. Prosdociami
*1087	SCHWESTERLIEBE	?
*1091 (12)	VIEL GLÜCK	?
*1092 (12)	BLUMENCORSO	?

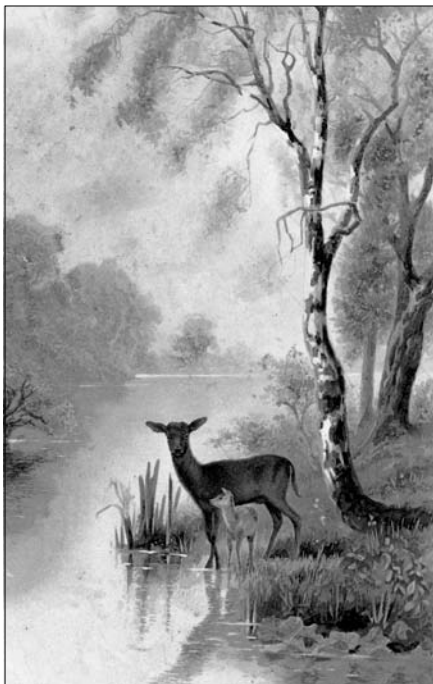


M&B series 1012. "Woermann-Dampfer im Kamerunflusse" (Africa). The series shows steamers and sailing ships from various German shipping companies. All after paintings by Hans Bohrdt. This card was sent from Germany to Holland in June 1900.

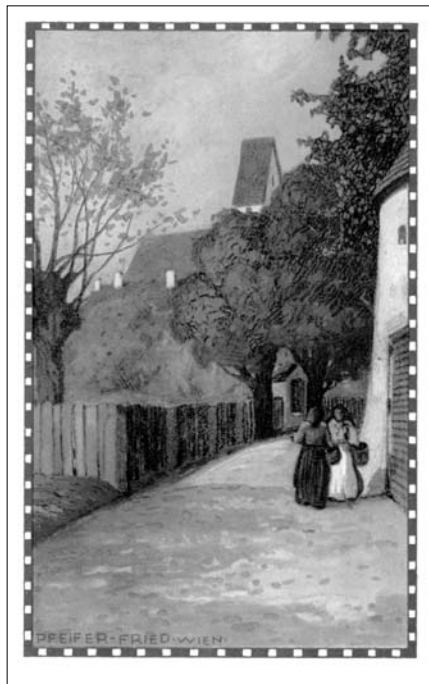
*1093 (12)	SCHÖNE FRAUEN	M.S.M.
*1094	DIE VIER TAGESZEITEN	F.G.
*1097 (12)	STRANDLEBEN	G. Grobe
*1098 (12)	UEBER BERG UND THAL	?
*1112	BEIM FRÖHLICHEN SPIEL	H.P. = R.G. Hermann-Paul
*1124	AUF ZUM TANZ	M.S.M.
*1125	HEITERE GEMÜTER	M.S.M.
*1126	JUNGE FRAUEN	?
*1127	GLÜCKSSTERNE	?
*1128	GEISHA	?
*1132	DES GARTENS SCHMUCK	C. Klein
*1133	ROSEN	C. Klein
*1136	OSTERFREUDEN	?
*1137	WILLKOMMENGGRÜSSE	?
*1138	NAPOLI	?
*1139	NATIONALTRACHTEN	?
*1140	AM STRAND	?
*1141	FROHE BEGEGNUNG	?
*1142	IM FESTLICHEN SCHMUCK	M.S.M.
*1143	AUS DER BIEDERMEIERZEIT	M.S.M.
*1144 (12)	LAGO DI GARDA	A. Prosdociami
*1145	HILDESHEIM	Otto Hummel
*1147 (12)	GENOVA	A. Prosdociami
*1149 (12)	GRÜSSE DES FRÜHLINGS	?
*1151	JUNG HOLLAND	?
*1159	ALS DER GROSSVATER DIE GROSSMUTTER NAHM	RE.
*1161	GLÜCKSKLEE	?
*1162	FRÜHLINGS-ERWACHEN	?
*1170	GARTENFREUDEN	?
*1172	AM WASSER	?
*1179	ZUM WOHL	M.S.M.
*1182	ZU WASSER UND ZU LANDE	?
*1183	JAHRESZEITEN	?
*1184	IM VERSTECK	?
*1185	SIESTA	?
*1186	FRAUEN-SCHÖNHEITEN	?
*1187	TREUE GEFÄHRTINNEN	?
*1189	AM WEIHER	?

<b>SERIES</b> (cards/series)	<b>TITLE or subject</b>	<b>ARTIST</b>
*1191	AUS DER ROCOCOZEIT	?
*1192	SÜSSE MÄDELS	?
*1193	ALTMEISTER DER MUSIK	?
*1194	NEUERE MEISTER DER MUSIK	?
*1195	AUS UNSER'M GARTEN	C. Klein
*1196	UNTER BLÜHENDEN BLUMEN	C. Klein
*1197	ERWACHEN DES LENZES	(?) M.B.
*1198	FRÜHLINGS GRÜSSE	M.B.
*1202	IM FRÜHLINGSKLEID	C. Klein
*1204	BLUMENGEISTER	?
*1207	BLUMEN AM ZAUN	(?) M.B.
*1209	ROSENZAUBER	C. Klein
*1210 (12)	VEILCHEN DUFT	(?) M.B.
*1212 (12)	AUS DEM OBSTGARTEN	C. Klein
*1213 (12)	AUS DEM BAUMBLUT	C. Klein
*1215 (12)	ABSEITS DER GROSSEN STRASSE	E.L.
*1216	AUF BLUMIGER AU	?
*1221 (12)	HERBSTFREUDEN	C. Klein
*1223	LIEBESLIEDER	?
*1224 (12)	WEIDMANNSHEIL	?
*1225	SPENDEN DES SOMMERS	?
*1227	RHEINGOLD	?
*1229	WALD-IDYLL	?
*1230	VON WALD UND WIESE	?
*1231	FRÜHLING, SOMMER, HERBST UND WINTER	M.S.M.
*1234	HERZENSFRAGEN	M.S.M.
*1235	IN DEN AUGEN LIEGT DAS HERZ	?
*1236	IN SÜSSER ERWARTUNG	M.S.M.
*1237	TAGE DES FRIEDENS	?
*1238	BLUMENPFADE	C. Klein

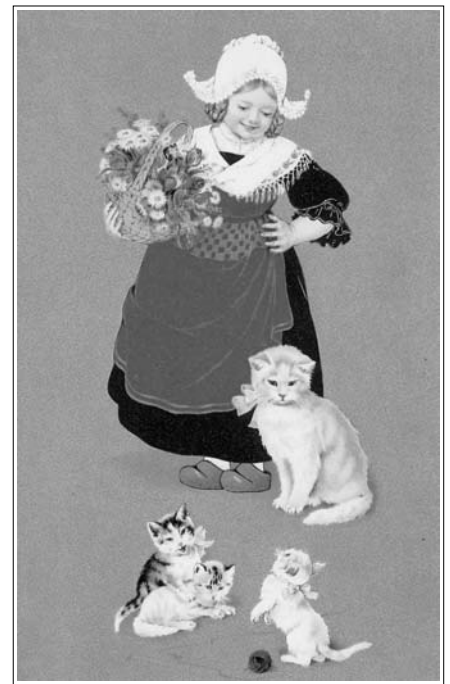
*1239	BLUMEN AUF DEN WEG GESTREUT	?
*1241	VON BLUME ZU BLUME	C. Klein
*1243	WER MICH LIEBT HAT, HOLT MICH WEG	?
*1244	IN DER OSTERZEIT	M.S.M.
*1246	VON BLÜTE ZUR FRUCHT	C. Klein
*1249	VON HERZ ZU HERZEN	M.S.M.
*1251	DEIN HEIM, DEIN GLÜCK	?
*1259	VENEZIA	A. Prosdocimi
*1262	GLÜCK IN DER STILLE	E. Köster
*1263	FROHEN HERZEN FROHE STUNDEN	F.W. Hayes
*1264	VON BERGESHÖHN	F.W. Hayes
*1265	AUF LICHTEN PFADEN	?
*1269	JAPANISCHE SCHÖNHEITEN	?
*1272	WORPSWEDE	E. Köster
*1275	GUTE KAMERADEN	?
*1277 (12)	KEINE SORG' UM DEN WEG	?
*1285	AUF BLUMEN DURCH'S LEBEN	C. Klein
*1288	AUGENWEIDE	C. Klein
*1296	OSTERGLÜCK	A.W.
*1297	KRIEG IM FRIEDEN	M.S.M.
*1298	AUS GROSSMUTTERS JUGEND	M.S.M.
*1300	FRÜHLING IM HERZEN	?
*1305	GABEN ZUM LABEN	C. Klein
*1308	O SONNENSCHEN	?
*1311	BLUMENKINDER	?
*1313	REGEN UND SONNENSCHEN	?
*1323	DER MALER AUF DEM LANDE	?
*1329	DORFLEBEN	E.W.
*1334	WINTERFREUDEN - KINDERFREUDEN	?
*1337	AUF DEM WEGE ZUM GLÜCK	?



M&B series 1229. "Wald-Idyll", Undivided back = pre-1905, not p/u, "Postkarte" imprint in 4 languages, not signed.



M&B series 2082. "Sonnige Tage", Divided back = post-1905, not p/u, Signed "Pfeifer-Fried" (Vienna). Half-tone / litho printed.



M&B series 1767. "Tierfreunde", Divided back = post-1905, not p/u, Not signed. Classical chromolitho printing. "Dutch" motif again.

<b>SERIES</b> (cards/series)	<b>TITLE</b> or subject	<b>ARTIST</b>			
*1338	WENN ICH EIN VÖGLEIN WÄR	?	*1437	EIN GLÜCKLICHES PAAR	?
*1339	WER NICHT LIEBT WEIN, WEIB U. GESANG	?	*1450	REISEN IM GEBIRGE	M.P.
*1348	GEDENKE MEIN	M.B.	*1454	LÄNDLICHE SCHÖNHEITEN	?
*1350	HEIMATKLÄNGE	?	*1457	GÄNSELIES'L	?
*1355	FROHES SCHAFFEN IN FREIER NATUR!	?	*1460	AUS GROSSMUTTERS JUGENDZEIT	?
*1357	WIR BRINGEN GLÜCK	?	*1462	FRÜHLINGS ERWACHEN	Paul Hey
*1359	BLÜHENDE WELT	?	*1467	GUTEN APPETIT	?
*1360	MIT VEILCHEN UMRÄHMT	?	*1468	IM BLÜTENFLOR	Paul Hey
*1368	GLÜHENDE FARBEN AUF WALD UND FLUR	?	*1470	BLUMENKORSO	?
*1375	VON HAUS UND HERD	?	*1473	WINTERS EINZUG	?
*1376	AUS DER BIEDERMEIERZEIT	?	*1480	WINTER VERGNÜGEN	Paul Hey
*1378	KINDERHUMOR	?	*1485	JUGENDLUST	?
*1379	FROHSINN UND SONNENSCHEN	?	*1487	LUSTIGES VÖLKCHEN	K.M.
*1386	EIN MÄUSCHEN IM HÄUSCHEN	?	*1489	FEIERABEND	?
*1390	FRÜHLINGSKINDER	?	*1491	SCHMEICHELKÄTZCHEN	?
*1391	RÖSLEIN AUF DER HEIDEN	C. Klein	*1500	OSTERREISE	Mailick
*1394	KLEINE LECKERMÄULCHEN	(? K. ?)	*1503	WAS OSTERN BESCHERT	?
*1395	ICH TANZ' MIT MEINER FRAU	?	*1507	AUF STILLEN PFADEN	?
*1396	FESTESGRÜSSE	M.B.	*1508	GUTE FREUNDSCHAFT	?
*1398	VON BAUM U. STRAUCH	(? M.B. ?)	*1509	RASSEHUNDE	W. Schwar
*1402	FELDBLUMEN	C. Klein	*1517	IN DER SOMMERFRISCHE	Paul Hey
*1410	GUTE FREUNDE	?	*1523	SCHÖNHEITEN AUS ALTER ZEIT	?
*1417	GLÜCKLICHE REISE	?	*1525	SIESTA	?
*1424	DAHEIM UND DRAUSSEN	?	*1526	IN DER FREIEN NATUR	?
*1425	AUS DER KLEINSTADT	Paul Hey	*1527	AUF DER HEIMKEHR	?
*1429	ABENDFRIEDEN	?	*1531	FELDSTRÄUSSE	C. Klein
*1431	WEIHNACHTSBOTEN	?	*1533	LANDSCHAFTEN IN STEINZEICHNUNG	S.
*1433	WEIHNACHTS-STIMMUNG	Paul Hey	*1538	GRATULANTEN	?
			*1539	WINTERSPORT	?
			*1549	JAGDHUNDE	?
			*1550	HERBSTSONNENSCHEN	Paul Hey



M&B series 1526. "In der freien Natur". Un-typical "Künstler-Postkarte" with embossed frame around picture. Not signed. With East-er Greetings imprint. P/U 1909 in the USA.



M&B series 1569. Iris-Serie: "Ländlicher Frieden". With same embossed (sprayed) leaf-frame around picture. Not signed. P/U 1909 in the Germany. Why "Iris" series?



M&B series 1589. "Spiel und Tanz". Again a typical M&B chromolitho printing. Not signed. Divided back = post-1905. This card was p/u as late as in 1913 in Germany.

<b>SERIES</b> (cards/series)	<b>TITLE or subject</b>	<b>ARTIST</b>
*1553	Iris Serie: HIP HIP HURRAH!	?
*1554	Iris Serie: WINTERSZEIT	?
*1555	Iris Serie: SPAZIERGANG	?
*1557	Iris Serie: MINIATUREN	?
*1568	Iris Serie: GLÜCK UND SEGEN	?
*1569	Iris Serie: LÄNDLICHER FRIEDEN	?
*1572	MINIATUREN FOLGE I	?
*1585	SIEH, ES LACHT DIE AU!	?
*1587	ALS DER GROSSVATER DIE GROSSMUTTER NAHM	?
*1589	SPIEL UND TANZ	?
*1602	WINTER IM WALDE	Paul Hey
*1607	Iris Serie: WEIHNACHTSGLOCKEN	?
*1631	ASTERN	C. Klein
*1632	Iris Serie: SPIELGEFÄHRTEN	?
*1636	Iris Serie: STILLE TAGE	?
*1648	AM WALD UND WEIHER	A. Kaufmann
*1650	JUGENDZAUBER	?
*1651	FRAUENSCHÖNHEITEN	?
*1652	JAHRESZEITEN	?
*1656	UNSERE SCHULJUGEND	?
*1664	Iris Serie: TREUE FREUNDE	?
*1674	SEGELNDE SCHIFFE	?
*1693	Iris Serie: WOHL BEKOMM'S!	?
*1704	CHRISTGABEN	?
*1715	AEROPLANE	?
*1759	AURIKEL	C. Klein
*1764	HUNDE UND KATZEN	?
*1767	TIERFREUNDE	?
*1768	RENAISSANCE	?
*1769	TRÄUMEREI	?
*1782	LANDSCHAFTEN À LA COROT	?
*1785	„LITHOGRAVURE“ VOR 100 JAHREN	?
*1801	JUNG HOLLAND	?
*1831	AUS DER BAUMBLUT	C. Klein
*1832	NELKEN	C. Klein
*1836	BLUMENGABE	C. Klein
*1837	BLUMENRANKEN	C. Klein
*1854	AUS DER ZEIT MARIE ANTOINETTES	?
*1857	KINDERBALL	?
*1865	PUPPEN-GESELLSCHAFT	?
*1874	(Christmas stories?)	Paul Hey
*1880	PFERDEKÖPFE	R.B. Adam
*1923	AM FESTABEND	?
*1931	SILHOUETTES „FRÖHLICHE JAGD“	R.W.
*1932	FÜR DEN WEIHNACHTSTISCH	Fritz Baumgarten
*1937	LA JOURNÉE D'UN DANDY	(? Chenell?)
*1951	AUF AUF ZUM FRÖHLICHEN JAGEN!	Harry Elliott
*1953	FROHE KINDERSCHAR	?
*1956	AUS GROSSMÜTTERCHENS JUGEND	?
*1966	FASCHINGSLUST	Fritz Baumgarten
*1970	FLIEGENDE OSTERBOTEN	?



M&B series 1500. "Osterreise" with imprinted Easter Greetings. Colourful design signed by well-known artist Mailick. "Postkarte" imprint in 7 languages found on this card. P/U in 1909.

*1972	ELEGANTE DAMEN	L.M.H.
*1979	IM LIEBEN HOLLAND	Will Owen
*1983	FRÜHLINGSAHNUNG	?
*1984	HOLLANDS JUGEND	?
*1989	EDLER SPORT	O.M.
*1998	GRUSS AUS HOLLAND	F. Baumgarten
*1999	SCHREIBVERSUCHE AN DER WANDTAFEL	?
*2000	PUPPENMÜTTERCHEN	?
*2003	UNSERE KLEINEN	?
*2016	BLUMENKANTEN	?
*2036	MODE VON HEUTE	G.E. or E.G.
*2037	MODE VON EINST	G.E. or E.G.
*2043	WINTERSONNE	Pfeifer-Fried
*2046	LUSTIGES AUS ALLER WELT	M.R.
*2082	SONNIGE TAGE	Pfeifer-Fried
*2117	DEUTSCHE VEILCHEN	?
*2118	LIEBE FRÜHLINGSBOTEN	?
*2119	GLÜCK UND SEGEN	?
*2120	UNSERE HELDEN	?
*2121	DER FRÜHLING IST DA	?
*2122	AUS DER BAUMBLÜTE	?
*2123	FREIWILLIGE OSTERKOLONNE	?
*2124	OSTERGABEN	?
*2125	DER FRÜHLING IST GEKOMMEN	?
*2126	FRÜHLINGSSCHMUCK	?
***** M&B stopped using series titles (see Ed. comments).		
*2196	(Flowers)	A. Haller
*2197	(Children / Carneval?)	?
*2207	(Flowers)	?
*2249	(Flowers)	?
*2281	(Flowers inside frame)	?
*2335	(Flowers)	?
*2357	–	G. Grobe
*2380	(Dutch motif)	?
*2426	(Flowers)	?
*2447	(Children / Eastern)	L.D.
*2464	(Flowers)	?
*2467	(Flowers)	C. Klein?
*2495	Fairy Tales /Little Red Ridinghood	F. Baumgarten
*2498	(Children)	L.D.

SERIES (cards/series)	TITLE or subject	ARTIST
*2547	(Children)	L.D.
*2609	(Children)	F. Baumgarten
*2766	(New Year?)	F. Baumgarten
*2873	(Flowers)	M.N.
*2970	(Children)	F. Baumgarten
M&B dropped the "Künstler" in the publisher line. It reads "Serie" only. Their logo is often no longer at top of dividing line position.		
*2972	(Flowers)	?
*3054	(Children)	F. Baumgarten
*3190	—	M.N.
*3223	—	F. Baumgarten
*3274	—	F. Baumgarten



M&B series 2196. Without own title anymore. Signed A. Haller. Combined halftone/litho printing process. P/U 1917 in Germany.

#### ED. NOTES:

"(12)" indicates that Ken is either proud owner of the entire series or knows the number of cards in the set. In general I believe that for many years M&B used to publish 12 diff. views per series. A single series known so far even consists of 24 diff. cards. Sometimes you find "12 Künstler-Postkarten" mentioned in the publisher line.

"?" is unfortunately often found for the artist. It appears that M&B indeed often did not include the artist's signature. Some work look like being designed by M&B's own lithographers and not by independent artists/illustrators. In some cases the "?" could also stand for an illegible signature. But as said before, an artist postcard should show always the signature or name of the artist. But the Meissner

& Buch people did not care much and called all their cards "Künstler-Postkarten". Then with series 2972 (or 2971 already) they finally dropped the "artist" although cards with work of Fritz Baumgarten, a popular artist then, were published not much later.

**Series titles:** M&B broke with this long time practice during WW1 years. I have added the series information from my M&B bill dated March 1915. (series 2117-2126). These were the cards for the spring 1915 programme. I guess that not much later M&B used no series titles anymore. I am quite sure that M&B did not publish many cards in their artists series during the rest of the war. Many of the workers were called to the front, paper, printing inks as well as other supplies became short.

Titles mentioned twice (reprints?): The series "Als der Grossvater die Grossmutter nahm" (When grandfather married Grandmother) is found as M&B series 1159 and then again as series 1587. Are these series identical? Does anyone have the entire series to compare and find out? Other titles sound very similar. Series 1298 deals with Grandma's youth and so does series 1460 and 1956. Then we have series 1507 "Auf stillen Pfaden" which sounds very much like series 1265 "Auf lichten Pfaden". The latter in quite old-fashioned German.

You see there is still a lot to find out, besides compiling a M&B series checklist as complete as possible. **Any additional information from your side on M&B cards and series is much appreciated!**



#### Is this another Meissner & Buch logo?

In last TPA issue I think we cleared the matter with the M.B.L. in flag logo which some collectors believed to be another logo of Meissner & Buch.

Not long and the above illustrated M&B logo in oval frame turned up. Once again some readers believed strongly it belongs to Meissner & Buch, Leipzig. Well, this is indeed difficult as the cards with this logo on, (and the older one with additional "N" as I know now) are looking (very) similar in design and printing quality to many of "our" M&B cards of post-1910 production. I show an Easter greeting card bearing the above M&B logo (without "N").

All cards reported of and the ones I managed to find were p/u between 1912 - 1931. But none shows a series or card number.



One has an imprint for distribution in Hungary. Another problem was that the address side layout shows indeed a few similarities with some of M&B's address side

layouts. M&B used a variety of address sides styles.

But why should M&B use a second logo in pre-1914 years? I looked at the cards I had carefully again and it was the "N" in the M&B logo (see ill.) that finally helped to solve this puzzle in the end. All my MBN cards were p/u before 1928. And the few I have with M&B only were used later. By the way, the M&B in decorated oval logo was either found in rather small size in the lower left corner of the address side, or in bigger size at top position of the dividing line. What could had been the reason for not using the "N" in logo anymore? Initial of a partner that had left? No, not really. But what about a move? Especially when considering the "N" to stand for the initial of a city? This was the answer indeed!

This logo was not used by Meissner & Buch, Leipzig, but by **Moriz & Barschall**, Berlin. Georg Moriz and G. F. Barschall took over



the business of Carl Hellriegel (establ. 1842), Kochstr. 3, in 1907. Modernized and moved the printing works (specialized in postcard printing!) to Jägerstr. 2 in **Neukölln**, a city that become part of Berlin City in 1920. And here we have the "N". By the mid/late 1920's the business had moved to Mühlenstr. 31-32, Berlin O17 and was run by G. Moriz alone. No need to have the "N" in logo anymore.

Moriz & Barschall were a big company with some 40 printing presses, 160 other machines and 400-500 workers. Until 1935 when the company was wound up.